

Karla L. Frizler

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Education & Credentials

- 10/08 Clear Designated Subjects Adult Education Teaching Credential: Full Time
Authorized Subjects: English, ESL, Elementary and Secondary Basic Skills, Computer Technology, Social Sciences, Fine Arts.
- 01/96 Master of English (concentration: TESOL)
San Francisco State University, San Francisco, CA
Thesis: The Internet as an Educational Tool in ESOL Writing Instruction
- 12/95 California Basic Education Skills Test (CBEST)
- 05/89 Bachelor of English (emphasis: Media Writing)
Chapman University, Orange, CA
Graduated with Departmental Honors

Faculty Coordination Experience

- 07/16 – present *AEBG ESL Faculty Coordinator/Assistant Professor & EL Civics Coordinator (F/T)*
Santiago Canyon College, Continuing Education Division, Orange, CA
Develop, update, and align ESL courses and CDCP certificates with state and federal standards and consortium partners, including digital literacy, college and career preparation outcomes. Write EL Civics curriculum and coordinate program. Serve as administrative designee for part-time faculty observations. Plan and facilitate faculty training. Committee participation: Multiple Measures Implementation District Task Force, Educational Master Plan, Professional Development, WIOA Technology Plan. Nominated by peers for Faculty Excellence Award.
- 07/15 – 05/16 *Adult Education ESL Program Coordinator*
Saddleback College, Mission Viejo CA
Facilitated transition of noncredit Adult ESL to Saddleback College, as part of the South Orange County Regional Consortium. Served as liaison between Adult Ed ESL and college ESL programs. Interviewed prospective faculty and led orientation for new hires. Planned and facilitated ongoing faculty professional development. Observed P/T faculty for performance reviews. Scheduled classes and sites, and assigned faculty course loads. Developed Certificates of Competency and oversaw development of new course proposals. Assisted Dean with resource allocation and policy and procedure development, to best serve the Adult ESL student population.
- 09/03 – 06/15 *EL Civics Coordinator & ESL Online Coordinator (F/T)*
Torrance Adult School, Torrance, CA
Coordinated EL Civics program, including curriculum development, student needs assessment, testing, scoring and reporting to CASAS. Designed and developed EL Civics curricula (Beginning Low → Advanced). Implemented ALOE (Access to Learning and Online Education) grant program to offer online and hybrid ESL courses.

Teaching Experience

- 08/15 – present *ESL Instructor*
Saddleback College, Mission Viejo, CA
 Teach intermediate ESL writing for credit and non-credit college students. Responsible for all aspects of teaching and evaluation, including curriculum development.
- 09/03 – 06/15 *EL Civics Lead Teacher, Media Center Instructor and Substitute Online Teacher*
Torrance Adult School, Torrance, CA
 Taught multi-level, noncredit ESL in computer-enhanced lab, and online as needed.
- 01/03 – 07/07 *ESL Instructor/Technology Trainer, School of Continuing Education, ESL Dept. (P/T)*
Santa Ana College, Santa Ana, CA
 Taught multi-level, noncredit adult ESL in Community Learning Center. Focused on civics, community, culture and computer literacy. Developed self-paced ESL/computer lessons and teaching guides.
- 01/01 – 06/01 *Lecturer, MATESOL Program, English Department (P/T)*
San Francisco State University, San Francisco, CA
 Taught first offering of “*Technology for TESOL*” seminar to graduate-level students. Developed all curriculum and supplemental materials. Responsible for all aspects of teaching and evaluation.
- 07/96 – 08/96 *Instructor, College Writing Programs (P/T)*
University of California at Berkeley, Berkeley, CA
 Taught “*Internet and Multimedia*” to EFL students. Developed curriculum and supplemental materials. Responsible for evaluation of student projects.
- Fall 1995 *Instructor, Learning English Through the Internet (P/T)*
American Language Institute, San Francisco State University, San Francisco, CA
 Developed and taught elective course for EFL students in intensive English program. Led students to develop first ALI website.

Training and Instructional Design Experience

- 08/13 – present *Technology Integration & Subject Matter Expert (P/T)*
OTAN, Training of Teachers (ToT) Project
 Lead webinars and presentations on technology and EL Civics for Adult Ed faculty. Create video screen casts on instructional technology for OTAN YouTube channel.
- 09/03 – 06/15 *Adult ESL Technology Coordinator (F/T)*
Torrance Adult School, Torrance, CA
 Mentored faculty on project-based learning and instructional technology. Assisted faculty in development of technology-enhanced lessons. Advised Administrators on strategic planning projects, including agency’s annual technology plan.
- 01/03 – 07/07 *Faculty Trainer & Technology Mentor (P/T)*
Santa Ana College, School of Continuing Education, Santa Ana, CA
 Mentored individual faculty on instructional-technology projects. Designed and facilitated technology training for ESL faculty. Created documentation.
- 06/99 – 09/02 *Instructional Designer/Technology-Training Coordinator (F/T)*
@ONE Project, De Anza College, Cupertino, CA
 Led faculty and staff training in the effective use of instructional technology for the California Community Colleges. Managed faculty subject-matter experts. Spearheaded Trainers’ Network for instructional designers statewide. Assisted Project Director in program development and reporting to CCC Chancellor’s Office.

Training and Instructional Design Experience (cont.)

- 01/99 - 06/99 *Course Developer/Trainer (F/T)*
Aspect Telecommunications, San Jose, CA
 Created online training plan and curriculum for worldwide technical-support staff.
- 11/95 – 01/99 *Instructional Designer/WebCT Administrator (F/T)*
City College of San Francisco, San Francisco, CA
 Mentored faculty instructional-technology projects. Developed and facilitated faculty training. Advised Grant Project Director in development and reporting.

Additional Work Experience

- 02/18 – present *Founder and Owner*
Karla Frizler Consulting, Santa Ana, CA
 Provide consulting services to educational institutions and providers, including instructional technology training, strategic planning, social media marketing support, and grant writing.
- 07/13 – present *Founder and Owner*
Flour Empower, Santa Ana, CA
 Home-based bakery with long-term goal of transitioning to non-profit social enterprise. Mission is to help kids aging out of foster care system to learn life and workplace skills to support themselves and contribute to their local community.
- 02/09-06/13 *Social Media & Marketing Manager*
Torrance Adult School, Torrance, CA
 Created and managed TAS Facebook, LinkedIn and Twitter pages. Established Marketing Committee to focus on innovative strategies to reach potential students; coordinated logo redesign contest to modernize school's brand.

Honors and Awards

- 2014-2017 OC Fair Baking Contests (Staff Award – 2017, 1st Place – 2015, 2nd Place – 2014)
- 2012-2013 CASAS *Certificate of Appreciation for Excellence in EL Civics Education*
- 2008-2009 Adult Education Teacher of the Year, Torrance Unified School District
- 2002 California Virtual Campus Award (with @ONE)
- 2000 Technology Focus Award (with @ONE), CCC Chancellor's Office
- 1996 Albert H. Marckwardt Travel Grant, TESOL Chicago, 1996

Professional Conferences and Events Organized

- 2018 AEBG ESL Textbook Evaluation Event
 Co-coordinated event for part-time instructors from three consortium agencies.
- 2017 AEBG Curriculum Retreat
 Led a faculty team representing all AEBG departments to plan curriculum planning day.
- 2000-2002 @ONE Summer Institute: Technology for Teaching
 Planned professional development for instructional designers and technology trainers.
- 2002 California Community College Trainer's Network Retreats
 Responsible for all aspects of planning, coordination and facilitation of 3-day training retreats for instructional designers and technology trainers representing community colleges throughout California.

Presentations

- 2018 *Using Social Media for Outreach, Marketing & Building Community in Adult Education, Technology and Distance Learning Conference, Napa Adult Education.*
- 2018 *Writing Your Integrated EL Civics Program Development Plan, with Lori Howard from CASAS, Annual EL Civics Conference, Baldwin Park Adult School.*
- 2018, 2015, 2014 *EL Civics: Internet Safety & Digital Literacy, Annual EL Civics Conference, Baldwin Park Adult School (2018), NOCE (2015), and Mt. SAC (2014).*
- 2017-2018 *Bring Your Red Pen! Let's Get Creative With EL Civics (Spring 2018)*
iPads in the ESL Classroom (Fall 2017)
How to Plan and Facilitate a Workshop for Your Peers (Fall 2017)
 Flex – Rancho Santiago Community College District
- 2017 *EL Civics: Internet Safety & Digital Literacy, Technology & Distance Learning Symposium, OTAN, North Orange County CCD, Anaheim, CA.*
- 2016 *Faculty Communication & Collaboration Online; EL Civics: Internet Safety & Digital Literacy, Technology & Distance Learning Symposium, OTAN, Fresno Adult School, Fresno, CA.*
- 2015 *ALOE Project Results, EL Civics: Internet Safety & Digital Literacy, Technology & Distance Learning Symposium, San Leandro Adult School, San Leandro, CA.*
- 2006 *Training Teachers to Use Technology, CATESOL LA/OC Regional Conference.*
- 2002 *Faculty Development in Instructional Technology, 4C/SD (Staff Development) Conference, Lake Arrowhead.*
- 2002 *Collaborative Learning Using Online Tools, TechEd, Long Beach.*
- 2000 *Why Every College Needs an Instructional Designer to Support Faculty Innovation, League for Innovation, Anaheim.*
- 1998 *One Tool, Two Strategies: Rural/Urban Campuses Going Online, Title III National Conference, San Diego.*

Publications

- 2001 Frizler (Octavio), K. (2001). So You Want to Teach Online? INTECH, Title III Grant, City College of San Francisco, p. 1, Volume 4, No. 1, Fall 1998.
- 2000 Frizler (Octavio), K., King, H. & Vigallon, S. (2000). Why Every College Needs an Instructional Designer to Support Faculty Innovation. ERIC_NO: ED452887
- 1999 Frizler, K. (1999). Designing Successful Internet Assignments. In *Syllabus Magazine*, pages 52-53, Volume 12, No. 6, Feb 99.
- 1997 Falsetti, J., Frizler, K., Schweitzer, E. & Younger, G. (1997). Getting Started Using MOOs: MOO and YOO: What to DOO. In T. Boswood (Ed.), *New Ways in Using Computers in Language Teaching*. Alexandria, VA: TESOL.
- 1996 Frizler, K. (1996). FUN101: A Global EFL/ESL Writing Course. In M. Warschauer (Ed.), *Virtual Connections: Online Activities and Projects for Networking Language Learners*. Honolulu, HI: University of Hawaii, Second Language Teaching Center.

Community & Volunteer Activities

2017-present	Board Member , Digi_Fi Learning, Mission Viejo, CA
2017-present	Volunteer , Hashtag Lunchbag, Santa Ana, CA
2010-present	Girl Scout Leader and Troop Cookie Manager , Troop #2363, Santa Ana, CA
2010-2017	Room Parent , Multiage Program, Orangethorpe Elementary School, Fullerton, CA
2006-2011	Blogger , Lil' Buddies/Families of Floral Park neighborhood blog
2007-2009	Vice President , Families of Floral Park (neighborhood organization)
2000-2002	Project Manager , CharityFocus (website development for nonprofits)
1998-2002	Webmaster , Tamalpais Outrigger Canoe Club
1995-1998	Founder and Co-Owner , NETEACH-L email discussion group
1993-1995	Adult ESL Instructor , Programa de Ingles

Professional Activities and Academic Service

2003-present	Member: Association of Community and Continuing Education (ACCE), National Education Association (NEA), California Teachers Association (CTA), CATESOL.
2003-2015	Torrance Adult School: Chair, WASC Curriculum Focus Group; Member, WASC Steering Committee and Teacher Evaluation Committee; Founder & participant, Marketing Committee; Participant, Technology Committee.
2006	Volunteer, Electronic Village, CATESOL 2006, San Francisco, CA
2002	Attended prestigious Asilomar Leadership Skills Seminar, California Community Colleges, at recommendation of college president Martha Kanter.
1999-2002	High-Tech Center Training Unit, De Anza College, Cupertino, CA Attended the following workshops on serving students with disabilities: <ul style="list-style-type: none"> • <i>Web Accessibility and Digital Media</i> • <i>Accessibility of Course Management Software</i> • <i>Overview of Assistive Technologies</i>
2001	@ONE, De Anza College, Cupertino, CA Chair, Hiring Committee
1996-1999	City College of San Francisco, San Francisco, CA Member: Teaching & Learning Technology Roundtable, Technology Committee, Hiring Committees

Professional Licenses and Certificates

2013-present	Cottage Food Operator License/Class A (PR0088413), Orange County Health Care Agency
2013-present	ServSafe Handler Certification (1155608), National Restaurant Association

Professional References

- **Diana Batista, Director Adult Education, Sacramento County Office of Education**
916-228-2586, dbatista@scoe.net
- **Estella Castillo-Garrison, Dean, Community Ed, Emeritus and K-12 Partnerships, Saddleback College**
949-582-4326, egarrison@saddleback.edu
- **Portia La Ferla, ESL Department Chair/Resource Teacher, Torrance Adult School**
310-533-4689 x. 8290, laferla.portia@tusd.org
- **Rob Jenkins, ESL Department Co-Chair, Santa Ana College School of Continuing Education**
714-241-5764, jenkins_rob@sac.edu
- **Diana Babayan, Department Chair of American College English, Santiago Canyon College**
714-628-4782, babayan_diana@sccollege.edu
- **Dr. Merari Weber, Ed.D, Asst. Professor/AEBG Coordinator ESL, Santa Ana College School of Cont. Ed.**
714-241-5752, weber_merari@sac.edu
- **Susan Gaer, Professor Emeritus of ESL, Santa Ana College School of Continuing Education**
susangaer@gmail.com
- **Lori Howard, Program Specialist Coordinator, CASAS**
858-292-2900 x.183, lbhoward@casas.org